



## ONLINE TRAINING ON

### Basics of Entrepreneurship Development in Agriculture

(2.06.2020 to 4.06.2020)

**TARGET GROUP:** UG Students of CCSHAU, Hisar

---

**EVENT VENUE:** The online platform using Zoom/Google Meet cloud platform

---

**LAST DATE TO REGISTER:** 01.06.2020

---

**NUMBER OF SEATS:** 25

---

**NOTE:**

- No registration fee for the participants.
- Participation certificate will be issued.
- Interested UG students must send their details i.e. Name, Admission Number, Gender, Category and Contact Number by e-mail latest by **01 June, 2020 (12:30 PM)**

**For more details, Contact:**

**Dr. Manender Singh**

**E-mail ID:** [manender86@gmail.com](mailto:manender86@gmail.com)

**Mob.:** 9760175751

**Institutional Development Plan**  
**National Agricultural Higher Education Project**  
**Chaudhary Charan Singh Haryana Agricultural University, Hisar**

## ABOUT CCSHAU, HISAR

Chaudhary Charan Singh Haryana Agricultural University (popularly known as HAU) is one of the Asia's biggest agricultural university, located at Hisar in the North Indian state of Haryana. HAU was initially a campus of Punjab Agricultural University, Ludhiana. After the formation of Haryana in 1966, it has become an autonomous institution on Feb. 2, 1970



through a Presidential Ordinance, later ratified as Haryana and Punjab Agricultural Universities Act, 1970, passed by the Lok Sabha on March 29, 1970. It is named after India's seventh Prime Minister, Chaudhary Charan Singh. It is a leader in agricultural research in India and contributed significantly to Green Revolution and White Revolution in India in the 1960s and 70s, respectively. The university got appreciation in the shape of the Indian Council of Agricultural Research (ICAR), Best Institution Award (1997) and **Sardar Patel Outstanding ICAR Institution Award (2016)** and one of the top ranked universities of ICAR (Ranking 2018). It has a very large green campus and has several research centres throughout the state.

## ABOUT NAHEP

NAHEP has been formulated by ICAR with a total cost of US\$ 165 million (Approx. Rs. 1100 crores). The project is proposed on 50:50 cost sharing basis between the World Bank and the Government of India, implemented by PIU-NAHEP, ICAR, New Delhi. Overall, the project aims to develop resources and mechanism for supporting infrastructure, faculty and student advancement, and providing means for better governance and management of agricultural universities, so that a holistic model can be developed to raise the standard of current agricultural education system that provides more jobs and is entrepreneurship oriented and on par with the global agriculture education standards.

## IDP-NAHEP-CCSHAU

CCSHAU, Hisar has been awarded the ICAR-NAHEP project entitled “Strengthening Institutional Capacity to Produce Skilled Professional for Market Driven Agriculture” funded by World Bank and GoI with worth of Rs. 24.83 crores in F.Y. 2017-18 under Institutional Development Plans (IDP) of National Agricultural Higher Education Project (NAHEP).

## ABOUT TRAINING

Entrepreneurship is a basically the state of mind of an individual, if you wish, you can be an entrepreneur. The idea of the development of entrepreneurship in agriculture and allied sciences becomes more relevant because, in the Indian context, we have accepted agriculture a part of our culture. In the changed scenario, it has taken the shape of business rather than culture, hence Indian farmers and agricultural practitioners should develop entrepreneurial skills to be the Global player. The government is promoting entrepreneurship in agriculture among farmers, students, professionals etc., through various programs, projects and institutions.

**OBJECTIVES  
OF THE  
TRAINING**

To create employment opportunity for youth

To build a vibrant agri-startup ecosystem

To promote innovation agri-entrepreneurship & business creation in agriculture

**SPEAKERS/EXPERTS**

Name	Topic	Date	Time
Dr. Nasib Singh	The process of entrepreneurship development in agriculture	2.06.20	3:00-3:45 PM
Dr. P.S. Panwar	Entrepreneurial opportunity through dairy farming	2.06.20	4:00-4:45 PM
Dr. Ashwani Kumar	Growing mushroom as an business entrepreneur activity	3.06.20	3:00-3:45 PM
Dr. O.P. Lathwal	Vermi-composting to boost organic farming	3.06.20	4:00-4:45 PM
Dr. R.S. Garhwal	Commercialization of bio-fertilizer through entrepreneurship	4.06.20	2:00-2:45 PM
Dr. Rinku Poonia	Contribution of beekeeping in the field of entrepreneurship	4.06.20	3:00-3:45 PM
Dr. Manender Singh	Entrepreneurial opportunity through horticulture	4.06.20	4:00-4.45 PM

**CHIEF PATRON****PROF. K. P. SINGH**

Hon'ble Vice-Chancellor, CCSHAU, Hlsar  
IDP-CCSHAU, Team Leader

**CO-PATRON****DR. S. K. SEHRAWAT**

Director of Research  
PI, IDP-NAHEP

**DR. R. K. JHORAR**

Dean, COAE&T  
Co-PI, IDP-NAHEP

**DR. ASHA KAWATRA**

Dean, PGS  
Co-PI, IDP-NAHEP

**DR. MUKESH SAINI**

Assistant Professor, GPB  
Liaison Officer, IDP-  
NAHEP

**DR. O.P. LATHWAL**

Professor Agronomy,  
Nodal Officer (COA Kaul),  
IDP-NAHEP

**DR. R.C. VERMA**

Principal COA, Kaul  
(Kaithal)

**TRAINING COORDINATOR****Dr. Manender Singh**

Assistant Professor, Horticulture

**Dr. Sumit**

Assistant Professor, Agricultural Economics