



ONLINE TRAINING ON

Role of Agri Business Sector and Market Intelligence in Enhancing Farmer's Income

(12.05.2020 to 13.05.2020)

TARGET GROUP: UG Students of CCSHAU, Hisar

EVENT VENUE: The online platform using ZOOM cloud platform

LAST DATE TO REGISTER: 11.05.2020

NUMBER OF SEATS: 20

NOTE:

- No registration fee for the participants.
- Participation certificate will be issued.
- Interested UG students must send their details i.e. Name, Admission Number, Gender, and Contact Number by e-mail latest by **011 May, 2020 (12:30 PM)**

For more details, Contact:

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Institutional Development Plan
National Agricultural Higher Education Project
Chaudhary Charan Singh Haryana Agricultural University, Hisar

ABOUT CCSHAU, HISAR

Chaudhary Charan Singh Haryana Agricultural University (popularly known as HAU) is one of the Asia's biggest agricultural university, located at Hisar in the North Indian state of Haryana. HAU was initially a campus of Punjab Agricultural University, Ludhiana. After the formation of Haryana in 1966, it has become an autonomous institution on Feb. 2, 1970 through a Presidential Ordinance, later ratified as Haryana and Punjab Agricultural Universities Act, 1970, passed by the Lok Sabha on March 29, 1970. It is named after India's seventh Prime Minister, Chaudhary Charan Singh. It is a leader in agricultural research in India and contributed significantly to Green Revolution and White Revolution in India in the 1960s and 70s, respectively. The university got appreciation in the shape of the Indian Council of Agricultural Research (ICAR), Best Institution Award (1997) and **Sardar Patel Outstanding ICAR Institution Award (2016)** and one of the top ranked universities of ICAR (Ranking 2018). It has a very large green campus and has several research centres throughout the state.



ABOUT NAHEP

NAHEP has been formulated by ICAR with a total cost of US\$ 165 million (Approx. Rs. 1100 crores). The project is proposed on 50:50 cost sharing basis between the World Bank and the Government of India, implemented by PIU-NAHEP, ICAR, New Delhi. Overall, the project aims to develop resources and mechanism for supporting infrastructure, faculty and student advancement, and providing means for better governance and management of agricultural universities, so that a holistic model can be developed to raise the standard of current agricultural education system that provides more jobs and is entrepreneurship oriented and on par with the global agriculture education standards.

IDP-NAHEP-CCSHAU

CCSHAU, Hisar has been awarded the ICAR-NAHEP project entitled “Strengthening Institutional Capacity to Produce Skilled Professional for Market Driven Agriculture” funded by World Bank and GoI with worth of Rs. 24.83 crores in F.Y. 2017-18 under Institutional Development Plans (IDP) of National Agricultural Higher Education Project (NAHEP).

ABOUT TRAINING

Coronavirus pandemic has significantly disrupted various sectors in India including oil and gas, automobiles, aviation, agriculture, retail, etc. We can't ignore that hardly a sector would remain unaffected by the crisis. The impact may be more or less. Same is with the education sector in India. During these challenging times, there are numerous opportunities which may be helpful for students to enhance the skill and to help farmers through these types of the training.



OBJECTIVES OF THE TRAINING

To Enhance the Extension Skills in Students

To Promote Marketing Strategy among the Students

To Develop Entrepreneurial Skill among Students

SPEAKERS/EXPERTS

Name	Topic	Date	Time
Dr. Rinku Poonia	Basics of Beekeeping and Apiary Management	12.05.2020	3:00-4:00 PM
Dr. Rinku Poonia	Honey bees: A Beneficial Insect	12.05.2020	4:00-5:00 PM
Dr. Sumit	Market Intelligence For Enhancing Farmer's Income	13.05.2020	3:00-4:00 PM
Dr. Rinku Poonia	Role of honey bees as efficient Pollinator for Enhancing Farmer's income	13.05.2020	4:00-5:00 PM

CHIEF PATRON

PROF. K. P. SINGH

Hon'ble Vice-Chancellor, CCSHAU, Hlsar
IDP-CCSHAU, Team Leader

CO-PATRON

DR. S. K. SEHRAWAT

Director of Research
PI, IDP-NAHEP

DR. R. K. JHORAR

Dean, COAE&T
Co-PI, IDP-NAHEP

DR. ASHA KAWATRA

Dean, PGS
Co-PI, IDP-NAHEP

DR. MUKESH SAINI

Assistant Professor, GPB
Liaison Officer, IDP-NAHEP

DR. R.C. VERMA

Principal COA, Kaul (Kaithal)

TRAINING COORDINATOR

Dr. Sumit

Assistant Professor, Agricultural Economics

Dr. Rinku Poonia

Assistant Professor, Entomology