

# MEMORANDAM OF UNDERSTANDING

Between

National Fertilizers Limited : Panipat unit

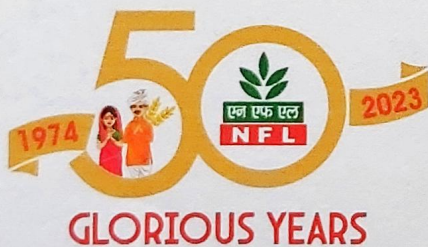
Panipat (Haryana)

and

Chaudhary Charan Singh

Haryana Agricultural University, Hisar (Haryana) India

FOR CONDUCTING PROGRAMMES ON THE THEME  
“PM-PARNAM BALANCED USE OF FERTILIZERS,  
NUTRIENT MANAGEMENT THROUGH COMMUNITY  
RADIO STATIONS OF THE UNIVERSITY



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**FOR CONDUCTING PROGRAMMES ON THE THEME "PM-PARNAM BALANCED USE OF FERTILIZERS, NUTRIENT MANAGEMENT THROUGH COMMUNITY RADIO STATIONS OF THE UNIVERSITY**

Theme of the Programmes :	PM-PARNAM Balanced use of Fertilizers, nutrient management
Total No. of Programmes	180
Duration of Each Programme	30 minutes
Duration of Scheme	1 year from the date of issue of Work Order
Rate of each 30 min programme	Rs. 4,000/- ( INC. GST,if any) Per Programme
Amount of GST	As per rules
Any other charges (please specify)	NIL
Total Value of work order	Rs.50,40,000/- (inclusive of GST)
Total in figures	Rupees fifty lacs and forty thousand only
Total in words	Rs.50,40,000/-

**Scope of Work :**

1. Script Development – Creation of detailed script for each segment, include questions, talking points, key takeaways with up to date content
2. Identification of target Audience – Farmers, agricultural enthusiast and general public
3. Programme formats – Programs will include interviews with experts, roundtable discussions, Q7A sessions and field reports.
4. Back up plan – Development of contingency plan in case of technical issues, or unexpected events that may disrupt programme.
5. Program feedback – Regular feedback from farmers will be collected with details
6. Technical Setup – to ensure all audio equipment is in working condition. Testing of microphones recording and broadcasting equipment before each programme.
7. Rehearsal with programme host and speakers with time management.
8. Broadcasting – Execute the live or prerecorded programme as per the predefined schedule or time.
9. Audience Engagement – Encourage audience through phoneins, emails or social media, address questions and comments from the audience.
10. Collection of contact details of every farmer with name , phone number and his / her question during phone in programme.
11. Archiving – archiving the broadcasting programme for future reference or re- broadcast and submission to NFL
12. Feedback collection – gather information from the listeners.

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13. Submission of Monthly reports on Programme content , audience reach and feedback format for which may be provided by NFL from time-to -time.
14. Programme Calendar -Maintenance of programme calendar with topics and speakers for upcoming broadcasts.
15. RISK & COST: If it is felt at any stage that CRS is not capable to complete the job within the time schedule or not in accordance with the standard specification, NFL will have the right to dissolve the Work Order for the remaining period with immediate effect without notice.
16. Income Tax: NFL shall be entitled to deduct Income Tax at source while making the payment to the party from the bill under income tax act at the prescribed rate.
17. E -PAYMENT: NFL Panipat Unit is having its cash Credit account with State bank of India, Panipat, having Electronic Fund Transfer (EFT) / RTGS Facility in its branch at Panipat and other important branches. The contractors/Suppliers having Bank accounts with EFT / RTGS facility, may submit their bank particulars in i.e. Bank Account Number, Name of place of branch, Branch Code Number along with the copy of cancelled cheque, so that the payment can be released through transfer of funds to their account.
18. Payment – Payment to be done on the raising of quarterly bill up to the 20th of the following Month subject to completion of necessary documents like Tax Invoice, Certificate of Broadcasting and any other document, if any, as required by NFL. PAN, GSTN and other documents, if any, required by NFL are also required to be submitted. Payment shall be released as per NFL's Rules to the following Nationalized Bank account:

- Account No. \_\_\_\_\_
- Name of A/c holder \_\_\_\_\_
- Bank Name \_\_\_\_\_
- IFSC No. \_\_\_\_\_

19. ARBITRATION:

Any dispute or difference whatsoever arising between the parties out of or relating to the construction, meaning, scope, operation or effect of this contract or the validity or the breach thereof shall be resolved amicably through negotiations by the party. A "Notice of Dispute" shall be given by the party seeking resolution of a dispute to other party. If the dispute is not resolved within thirty (30) days from the notice, the dispute shall be referred to arbitration as per the procedure mentioned herein below:

- A written notice shall be given by the contractor invoking arbitration to National Fertilizers Limited through Designated Authority.
- Where the claim including determination of interest, if any, being claimed up to the date of commencement of arbitration does not exceed Rs. Five crore, the reference shall be made to a sole arbitrator. The party shall mutually agree on the name of sole arbitrator. In case of disagreement upon the name of the sole arbitrator, the appointment of sole Arbitrator shall be done in accordance with the provisions of Arbitration and Conciliation Act 1996.
- Where the claim including determination of interest, if any, being claimed, up to the date of commencement of arbitration exceed Rs. Five crore, the reference shall be made to arbitral tribunal consisting of three arbitrators. Each party shall nominate one arbitrator

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each within 30 days from the date of receipt of notice of invocation of arbitration and two nominated arbitrators shall appoint the presiding Arbitrator within 30 days thereafter. If a party to the dispute refuses or neglects to nominate an arbitrator on its behalf within the period specified, or the two arbitrators fails to nominate Presiding arbitrator, appointment of Arbitrator(s) shall be done in accordance with the provisions of Arbitration and Conciliation Act 1996.

- The arbitration proceeding shall be governed by the Arbitration & conciliation Act 1996 and any further Statutory modification or re-enactment thereof and the rules made there under
- It is agreed by and between the parties that in case reference is made to the arbitrator for the purpose of resolving the disputes /differences arising out of the contract by and between the parties hereto, the Arbitrator shall not award interest on the awarded amount more than the rate SBI PLR / Base Rate applicable to the NFL on date of award of contract.
- The seat and venue of arbitration shall be decided later after mutual discussion .
- The cost of the proceedings shall be equally borne by the parties, unless otherwise directed by the arbitral tribunal. The decision of the arbitral tribunal shall be final and binding on all parties."

**IN WITNESS, WHEREOF**, the two parties hereunto signed this Memorandum of Understanding on the date indicated below:

For and on behalf of National Fertilizers Limited, Panipat Unit, Panipat  
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For and on behalf of Chaudhary Charan Singh Haryana Agricultural University, Hisar Haryana  
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**First Party**

Name : Sh. Kulwant Singh Pawar  
Designation: Deputy Maager,  
(Human Resources Development)  
National Fertilizers Limited,  
Panipat Unit  
Date : 29.02.2024

**Witness-I**

Name : Ms Kunika Thakur,  
Designation : Assistant Manager (F&A)  
National Fertilizers Limited,  
Panipat Unit  
Date : 29.02.2024

**Second Party**

Name : Dr. Balwan Singh Mandal  
Designation: Director Extension Education  
Directorate of Extension Education  
CCS HAU, Hisar  
Date : 29.02.2024

**Witness-II**

Name : Dr. Krishan Yadav  
Designation: Associate Director (Extension)  
Directorate of Extension Education  
CCS HAU, Hisar  
Date : 29.02.2024