

**AGRIBUSINESS
INCUBATION
CENTRE**

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**AGRIPRENEURSHIP ORIENTATION PROGRAMME
PAHAL-2023
&
AGRIPRENEURSHIP INCUBATION PROGRAMME
SAFAL-2023**

**RKVY-RAFTAAR Agribusiness Incubator (R-ABI)
AGRIBUSINESS INCUBATION CENTRE, GANDHI BHAWAN
CCSHAU, HISAR-HARYANA (125004)**

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Prof. B. R. Kamboj
Vice-Chancellor
-cum-President, ABIC
CCSHAU, Hisar

Message

From The President

Agriculture along with the allied sectors is the principal source of livelihoods in India with almost two-third population of rural households still dependent primarily upon agriculture for their livelihood. The largest industries of the country like sugar, jute, textiles, food processing, milk, etc. are dependent on agriculture for their raw materials.

CCS Haryana Agriculture University is imparting education in agriculture and allied areas. It has been realized with time, that most of the unemployed but educated youth have innovative ideas but generally don't have expertise and infrastructure facilities for starting business unit in agriculture and allied disciplines. Many of them aspire to acquire new skill sets and gain hands on experience on use of technology but they lack in know-how about technologies, quality assurance and certification procedures and their implementation. These youth need hand holding and support to emerge as confident and skilled entrepreneurs in agriculture and allied sectors.

In order to strengthen the entrepreneurial activities in the agricultural related fields in the state, CCSHAU has established an Agribusiness Incubation Centre (ABIC) with focus on innovations, skill building and entrepreneurship development in agriculture and allied sectors.

ABIC has been set up in CCSHAU, to provide guidance, technology and infrastructure and focus on capacity building through counseling, training, technical and business advisory services related to agriculture and allied areas for helping the students, farmers, unemployed youth, entrepreneurs for starting, running and sustaining the business in different areas of agriculture with the emphasis on quality assurance and safety parameters, certification, branding and marketing of different products.

This Centre not only helps the agripreneurs to develop skills for establishing their own units, generate employment for others and build wealth to develop themselves into Small and Medium Entrepreneurs but also works to provide end-to-end solutions for innovators and entrepreneurs in commercially testing their agri-business models and also to upscale their business ideas.

Continuous handholding support in terms of capacity building, product development, knowledge dissemination, business expansion etc. by the Centre is expected to benefit many budding entrepreneurs in the State over a period of time and generate gainful employment.

I believe that ABIC will work as catalyst for developing an ecosystem conducive for growth of agripreneurship in the State and provide impetus to "Start-up" culture.



Agribusiness Incubation Centre (ABIC) CCSHAU-Hisar, supports startups in agri and allied sector in different forms. ABIC was established with financial support from NABARD. In order to further nurture incubation ecosystem, the Ministry of Agriculture & Farmer Welfare, Govt. of India supported RKVY-RAFTAAR scheme on Agribusiness Incubators (R-ABI) is also in operation at CCSHAU, Hisar.

This incubation Centre is intended to nurture all intended potential agripreneurs with the assistance provided by RKVY-RAFTAAR scheme on Remunerative Approaches for Agriculture and Allied sector Rejuvenation. Under this scheme there is a provision of Agripreneurship orientation program which aimed at providing an opportunity to entrepreneurs with focus on students/ youth to work on their innovative ideas in Agribusiness by imparting two months training cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the two months orientation and incubation programme called PAHAL & SAFAL last year, ABIC will provide another opportunity of two months orientation and incubation programme for the entrepreneurs pitching for grant-in-Aid up to 5 lakhs and 25 lakh during 2023-24 to benefit the buddy entrepreneurs with focus on Agriculture and allied sectors.

Anyone having an innovative idea/minimum viable product based on technology, service, business platform etc. for increasing efficiency in agriculture and allied sectors become eligible to join these programmes.

Some of the key objectives of R-ABI are related to :

- Promotion of the culture of Agri startups.
- Promotion of innovation, entrepreneurship and business creation in agriculture and allied sectors.
- Facilitate evolution of an agri-startup ecosystem by support for cost effective, value added services including technical, legal, financial, intellectual property and regulatory compliance related services to agripreneurs.
- Generation of innovative solution to meet local & global agriculture and business challenges and competitiveness.

R-ABI CCSHAU Hisar offers following programmes for potential agripreneurs/start-ups:

- Agripreneurship Orientation Programme (AOP)-Pahal 2023(For Idea/Pre Seed Stage Startups)
- Agribusiness Incubation Programme (AIP) Safal 2023(For Seed Stage Startups)

Agripreneurship Orientation Programme (AOP) : This is a two months programme meant for potential agripreneurs having one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sectors. The AOP of R-ABI, CCSHAU for the year 2023 has been named as PAHAL 2023.

Agribusiness Incubation Programmme (AIP) : This is also a two months programme meant for potential startup agribusiness having minimum viable product (MVP) and wish to translate it to marketable stage & scale up the product/business. The AIP of R-ABI,CCSHAU Hisar for the year 2023 has been named as SAFAL 2023.



Key Features of AOP & AIP

<p>Idea/Pre Seed Stage Funding</p> <h3>PAHAL-2023</h3> <p>(AOP)</p> <table border="1"> <tr> <td>2 Months Training programme</td> <td>Eligibility for Grant in Aid upto Rs. 5 Lakh*</td> </tr> </table>	2 Months Training programme	Eligibility for Grant in Aid upto Rs. 5 Lakh*	<p>Seed Stage Funding</p> <h3>SAFAL-2023</h3> <p>(AIP)</p> <table border="1"> <tr> <td>2 Months Training Programme</td> <td>Eligibility for Grant in Aid upto Rs. 25 Lakh*</td> </tr> </table>	2 Months Training Programme	Eligibility for Grant in Aid upto Rs. 25 Lakh*
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<h4>OBJECTIVE</h4> <ol style="list-style-type: none"> To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights. To develop an innovative idea based on technology, service, business platforms etc. into prototype/ product, services/ platforms etc. and launching of a business based on that To provide an opportunity to budding agripreneurs/ students for venturing into the agribusiness arena as well as for minimizing risks involved in businesses based on innovation; To attract and retain a large number of enthusiastic and skilled youth in agriculture; To create a pipeline of innovative startups for incubators. 	<h4>OBJECTIVE</h4> <ol style="list-style-type: none"> To ensure timely seed support to deserving incubatees within R-ABIs. To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business. To provide a platform for faster experimentation and modification in their Approaches or minimum viable product (MVP) based on innovative solutions /Processes /products/services / business models etc. for scaling up. 				
<h4>ELIGIBILITY CRITERIA</h4> <ol style="list-style-type: none"> The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector. After successful completion of the initial two months of the agripreneurship orientation programme, interns will qualify for getting Idea/Pre-Seed Stage Funding. The recipient will register his/her company before the release of the grant or he/she has to be an Indian start-up as per DIPP notification 	<h4>ELIGIBILITY CRITERIA</h4> <ol style="list-style-type: none"> Applicant should have a minimum viable product (MVP) based on innovative solutions/products/ services/ business models in agriculture & allied sector. The recipient should be a registered legal entity in India with a minimum of two months of residency at the R-ABI. The recipient has to be an Indian start-up as per DIPP notification. This support is not meant for Indian Subsidiaries of MNCs/foreign companies. A startup supported once will not be eligible for applying for the subsequent round of seed support to any R-ABIs. 				

*The grant in aid amount is subject to completion of training, screening process and recommendations made by the committee and final approval by the Ministry of Agriculture & Farmer's Welfare, GoI.

Programme Insights:

1

Innovation & Entrepreneurship

4

Testing & Certification

7

Industrial Exposure visits

2

Business Plan Preparation

5

Professional Mentoring

8

Marketing & Sales Strategy

3

Design Thinking

6

Quality Control & Branding

9

Regulatory & IPR Issues



Internet of Things (IoT), Artificial Intelligence in Agriculture



Farm Mechanisation and Agri Engineering



Natural Resource Management



Agri-Biotech/Bio-Fertilizer



Micro Irrigation



Harvesting and Post-Harvest Processing



Organic Farming



Agri Clinics & Farm Health services



Food Processing



Value Addition



Waste to Wealth



Agri Extension Education



Supply Chain Management



Dairying, Fishery & Aquaculture



Marketing



Agri-Input tools and technologies

Selection Process

Apply for the programme

Preliminary Screening/Presentation before RIC

Announcement of Cohort

Start of Two months training programme for Pahal & Safal-2023

Dates

28th July to 17th Sep, 2023

18th Sep to 29th Sep, 2023

30th Sep, 2023

03rd Oct, 2023



एबिक सेंटर के स्टार्टअप के लिए दो करोड़ से अधिक की राशि स्वीकृत : कुलपति

चीधरी चरण सिंह हरियाणा कृषि विश्वविद्यालय के माध्यम से कृषि मंत्रालय को भेजा गया था प्रस्ताव

हरियाणा कृषि विश्वविद्यालय के कुलपति प्रो. कामबीज ने 25 करोड़ रुपये के स्टार्टअप के लिए दो करोड़ से अधिक की राशि स्वीकृत की है। यह राशि एबिक सेंटर के माध्यम से कृषि मंत्रालय को भेजी गई थी।

कुलपति प्रो. कामबीज ने कहा कि यह राशि एबिक सेंटर के माध्यम से कृषि मंत्रालय को भेजी गई थी।

एचएयू के एबिक को राष्ट्रीय स्तर पर मिला बेस्ट इंक्यूबेशन सेंटर का अवार्ड

मास्टर नृज सिंह

एचएयू के एबिक को राष्ट्रीय स्तर पर बेस्ट इंक्यूबेशन सेंटर का अवार्ड मिला है। यह अवार्ड खाद्य प्रसंस्करण उद्योग मंत्रालय, भारत सरकार के राज्य मंत्री प्रहलाद सिंह पटेल ने दिल्ली में एग्री फूड-इम्प्रावरिंग इंडिया अवार्ड-2021 के लिए आयोजित एक समारोह में एचएयू के कुलपति प्रो. कामबीज को प्रदान किया।

एबिक सेंटर अब स्टार्टअप की हर समस्या का समाधान करेगा

25 विस्तर तक घरेलू कृषि, सेंसर के 42 इन्क्यूबेटी सिंग

हरियाणा कृषि विश्वविद्यालय में स्थापित एबिक सेंटर अब स्टार्टअप की हर समस्या का समाधान करेगा।

पीएम बोले-सुभाष कांबोज से लें प्रेरणा, निश्चित बढ़ेगी आय

सुभाष कांबोज ने कहा कि पीएम कांबोज से लें प्रेरणा, निश्चित बढ़ेगी आय।

नौकरी खोजने की बजाय बन सकते हैं नौकरी देने वाले : प्रो. कामबीज

प्रो. कामबीज ने कहा कि नौकरी खोजने की बजाय बन सकते हैं नौकरी देने वाले।

एचएयू के एबिक सेंटर के स्टार्टअप के लिए एक करोड़ रुपये से अधिक की राशि स्वीकृत

एचएयू के एबिक सेंटर के स्टार्टअप के लिए एक करोड़ रुपये से अधिक की राशि स्वीकृत की गई है।

देश के कृषि विश्वविद्यालयों में एचएयू की फर्स्ट रैंकिंग

1438 संस्थानों में दूसरी बार ब्राजीली

एचएयू की फर्स्ट रैंकिंग का ऐलान किया गया है।

एचएयू के एबिक सेंटर को सर्वश्रेष्ठ कार्यों के लिए किया गया सम्मानित

एचएयू के एबिक सेंटर को सर्वश्रेष्ठ कार्यों के लिए किया गया सम्मानित किया गया है।

शानदार उपलब्धि पर राज्यपाल ने एचएयू परिवार को दी बधाई

राज्यपाल ने एचएयू परिवार को शानदार उपलब्धि पर बधाई दी।



Officials@ABIC

Prof. B. R. Kamboj
Vice chancellor CCSHAU &
President, ABIC

Dr. Atul Dhingra
Director ABIC, CCSHAU

Dr. Jeet Ram Sharma
Director of Research &
Controlling Officer, R-ABI, CCSHAU

Dr. Rajesh Gera
PI, R-ABI, CCSHAU

Dr. Ravi Gupta
Co-PI, R-ABI, CCSHAU

INCUBATION TEAM R-ABI, RKVY-RAFTAAR

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Business Manager

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+91-9813666056

Mr. Rahul Duhan
Business Executive

Rahulduhan786@gmail.com
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WHO CAN APPLY

Residents of Haryana or neighbouring states or the person who is setting up a project in Haryana with an innovative / unique idea in the field of agriculture and allied sector which may have the potential to be successful business venture in future.

HOW TO APPLY

Application can be filled online at Cunomial Software Link given on HAU website.

WHOM TO CONTACT

For any query or submission of form you may visit our official website **www.hau.ac.in.** you may also visit the office during office hours.

Further the following official may be contacted telephonically or in person on all working days:

Mr. Rahul Duhan
Business Executive
81680-37620
01662-255286



28th July to 17th Sep, 2023

Date of Application

18th Sep to 29th Sep, 2023

Preliminary Screening/Presentation before RIC

30th Sep, 2023

Cohort Announcement

03rd Oct, 2023

Start of 2 months Orientation & Incubation Programme

Dr. Rajesh Gera
PI, R-ABI
ABIC, CCSHAU, Hisar

Dr. Ravi Gupta
Co-PI, R-ABI
ABIC, CCSHAU, Hisar

Mr. Vikram Sindhu
Business Manager, R-ABI
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