

AGRIPRENEURSHIP ORIENTATION PROGRAMME PAHAL-2022

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AGRIPRENEURSHIP INCUBATION PROGRAMME SAFAL-2022

RKVY-RAFTAAR Agribusiness Incubator (R-ABI) AGRIBUSINESS INCUBATION CENTRE, GANDHI BHAWAN CCSHAU, HISAR-HARYANA (125004)

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Prof. B. R. Kamboj
Vice-Chancellor

-cum-President, ABIC CCSHAU, Hisar



Message From The President

griculture along with the allied sectors is the principal source of livelihoods in India with almost two-third population of rural households still dependent primarily upon agriculture for their livelihood. The largest industries of the country like sugar, jute, textiles, food processing, milk, etc. are dependent on agriculture for their raw materials.

CCS Haryana Agriculture University is imparting education in agriculture and allied areas. It has been realized with time, that most of the unemployed but educated youth have innovative ideas but generally don't have expertise and infrastructure facilities for starting business unit in agriculture and allied disciplines. Many of them aspire to acquire new skill sets and gain hands on experience on use of technology but they lack in know-how about technologies, quality assurance and certification procedures and their implementation. These youth need hand holding and support to emerge as confident and skilled entrepreneurs in agriculture and allied sectors.

In order to strengthen the entrepreneurial activities in the agricultural related fields in the state, CCSHAU has established an Agribusiness Incubation Centre (ABIC) with focus on innovations, skill building and entrepreneurship development in agriculture and allied sectors.

ABIC has been set up in CCSHAU, to provide guidance, technology and infrastructure and focus on capacity building through counseling, training, technical and business advisory services related to agriculture and allied areas for helping the students, farmers, unemployed youth, entrepreneurs for starting, running and sustaining the business in different areas of agriculture with the emphasis on quality assurance and safety parameters, certification, branding and marketing of different products.

This Centre not only helps the agripreneurs to develop skills for establishing their own units, generate employment for others and build wealth to develop themselves into Small and Medium Entrepreneurs but also works to provide end-to-end solutions for innovators and entrepreneurs in commercially testing their agri-business models and also to upscale their business ideas.

Continuous handholding support in terms of capacity building, product development, knowledge dissemination, business expansion etc. by the Centre is expected to benefit many budding entrepreneurs in the State over a period of time and generate gainful employment.

I believe that ABIC will work as catalyst for developing an ecosystem conducive for growth of agripreneurship in the State and provide impetus to "Start-up" culture.

Agribusiness Incubation Centre (ABIC) CCSHAU-Hisar, supports startups in agri and allied sector in different forms. ABIC was established with financial support from NABARD. In order to further nurture incubation ecosystem, the Ministry of Agriculture & Farmer Welfare, Govt. of India supported RKVY-RAFTAAR scheme on Agribusiness Incubators (R-ABI) is also in operation at CCSHAU, Hisar.

This incubation Centre is intended to nurture all intended potential agripreneurs with the assistance provided by RKVY-RAFTAAR scheme on Remunerative Approaches for Agriculture and Allied sector Rejuvenation. Under this scheme there is a provision of Agripreneurship orientation program which aimed at providing an opportunity to entrepreneurs with focus on students/youth to work on their innovative ideas in Agribusiness by imparting two months training cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the two months orientation and incubation programme called PAHAL & SAFAL last year, ABIC will provide another opportunity of two months orientation and incubation programme for the entrepreneurs pitching for grant-in-Aid up to 5 lakhs and 25 lakh during 2022-23 to benefit the buddy entrepreneurs with focus on Agriculture and allied sectors.

Anyone having an innovative idea/minimum viable product based on technology, service, business platform etc. for increasing efficiency in agriculture and allied sectors become eligible to join these programmes.

Some of the key objectives of R-ABI are related to:

- a. Promotion of the culture of Agri startups.
- b. Promotion of innovation, entrepreneurship and business creation in agriculture and allied sectors.
- c. Facilitate evolution of an agri-startup ecosystem by support for cost effective, value added services including technical, legal, financial, intellectual property and regulatory compliance related services to agripreneurs.
- d. Generation of innovative solution to meet local & global agriculture and business challenges and competitiveness.

R-ABI CCSHAU Hisar offers following programmes for potential agripreneurs/start-ups:

- Agripreneurship Orientation Programme (AOP)-Pahal 2022(For Idea/Pre Seed Stage Startups)
- Agribusiness Incubation Programme (AIP) Safal 2022(For Seed Stage Startups)

Agripreneurship Orientation Programme (AOP): This is a two months programme meant for potential agripreneurs having one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sectors. The AOP of R-ABI, CCSHAU for the year 2022 has been named as PAHAL 2022.

Agribusiness Incubation Programmme (AIP): This is also a two months programme meant for potential startup agribusiness having minimum viable product (MVP) and wish to translate it to marketable stage & scale up the product/business. The AIP of R-ABI,CCSHAU Hisar for the year 2022 has been named as SAFAL 2022.



Key Features of AOP & AIP

Idea/Pre Seed Stage Funding

PAHAL-2022

(AOP)

2 Months Training programme

Eligibility for Grant in Aid upto Rs. 5 Lakh* Seed Stage Funding

SAFAL-2022

(AIP)

2 Months Training Programme Eligibility for Grant in Aid upto Rs. 25 Lakh*

OBJECTIVE

- To nurture potential agripreneurs by providing training cum internship withother startups to provide them practical, technical and business insights.
- To develop an innovative idea based on technology, service, business platforms etc. into prototype/ product, services/ platforms etc. and launching of a business based on that
- c. To provide an opportunity to budding agripreneurs/ students for venturing into the agribusiness arena as well as for minimizing risks involved in businesses based on innovation;
- c. To attract and retain a large number of enthusiastic and skilled youth in agriculture;
- e. To create a pipeline of innovative startups for incubators.

OBJECTIVE

- To ensure timely seed support to deserving incubatees within R-ABIs.
- b. To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business.
- c. To provide a platform for faster experimentation and modification in their Approaches or minimum viable product (MVP) based on innovative solutions /Processes /products/services / business models etc. for scaling up.

ELIGIBILITY CRITERIA

- a. The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector.
- b After successful completion of the initial two months of the agripreneurship orientation programme, interns will qualify for getting Idea/Pre-Seed Stage Funding.
- c. The recipient will register his/her company before the release of the grant or he/she has to be an Indian start-up as per DIPP notification

ELIGIBILITY CRITERIA

- a. Applicant should have a minimum viable product (MVP) based on innovative solutions/products/ services/ business models in agriculture & allied sector.
- The recipient should be a registered legal entity in India with a minimum of two months of residency at the R-ABI.
- C. The recipient has to be an Indian start-up as per DIPP notification. This support is not meant for Indian Subsidiaries of MNCs/foreign companies.
- D. A startup supported once will not be eligible for applying for the subsequentround of seed support to any R-ABIs.

^{*}The grant in aid amount is subject to completion of training, screening process and recommendations made by the committee and final approval by the Ministry of Agriculture & Farmer's Welfare, Gol.

Programme Insights:

- 1 Innovation & Entrepreneurship
 - Business Plan Preparation
- 3 Design Thinking

- 4 Testing & Certification
- 5 Professional Mentoring
- 6 Quality Control & Branding

- 7 Industrial Exposure visits
- 8 Marketing & Sales Strategy
- 9 Regulatory & IPR Issues

Focus Areas



Internet of Things (IoT), Artificial Intelligence in Agriculture



Natural Resource Management



Farm Mechanisation and Agri Engineering



Agri-Biotech/Bio-Fertilizer



Micro Irrigation



Harvesting and Post-Harvest Processing



Organic Farming



Agri Clinics & Farm Health services



Food Processing



Value Addition



Waste to Wealth



Agri Extension Education



Supply Chain Management



Dairying, Fishery & Aquaculture



Marketing



Agri-Input tools and technologies

Selection Process



Dates

Apply for the programme

Preliminary Screening/Presentation before RIC

Annoucement of Cohort

Start of Two months training programme for Pahal & Safal-2022

17thSep to 17thOct, 2022 27thOct to 7thNov. 2022

11thNov, 2022

15thNov, 2022



सी एवं एविक के चेयरमैन प्रोफेसर बीआर पीएम बोले-सुभाष कांबोज से लें प्रेरणा, निश्चित बढ़ेगी आयम्बोन को दिया।



खुद ही वेचते हैं शहद

इसके तहत बीसी व उनकी टीम को फी देकर सम्मानित किया गया। एविक को की प्राप्ति के लिए सही है

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ै नौकरी खोजने की बजाय बन सकते हैं नौकरी देने वाले : प्रो. काम्बोज

देश के कृषि विश्वविद्यालयों में एचएयू की फर्स्ट रैंकिंग

1438 संस्थानों में दूसरी बार बाजी मारी अनिए... किन मापदडों के आधार पर रैंकिंग होती तब

मधुमक्खी के छत्ते से प्रेरित हो बनाए गमले में उगा रहे सब्जी

संस्थाह में सिर्फ दो बार देना पहला है वानी अत्यव प्रतारों ने पर का का बहुता कि किए महित्य परें ना सकती हैं। उनते मुनित प्रतार और वहिन्यों को उ ना सकत हैं। महत्ते 30 वेंच तमार मा करते हैं। तिना म्युप्तरक्षी के रहते में रन मा मारत हैं, उनी प्रकार वस का

शानदार उपलब्धि पर राज्यपाल ने एचएयू परिवार को दी बधाई क पि विश्वविद्यालयों और संस्थाने

पल पल न्यूजः चंडीगढ् ३० दिसंबर। हरियामा के राज्यपाल एवं कुलाधिपति बंडाक दत्तात्रेव ने चौधरी चरण सिंह हरियाण कृषि विश्वविद्यालय हिसार को अटल रैंकिंग ऑफ इंस्टीट्यूशन्स ऑन इनोवेशन एंड एचीवमेंटस में कृषि विश्वविद्यालयों की रैंकिंग में देशभर में प्रथम स्थान हासिल करने पर विश्वविद्यालय परिवार को हार्दिक बधाई एवं को हार्दिक बधाई एस गुभकामनाएं ते हैं। विशेषस्य से विश्वविद्यालय के जुलपति प्री बी.आर काम्बोज, वैज्ञानिको, वा अर कान्या मुख्यानका शिक्षको न छत्रों को इस उपलब्धि के लिए मुख्यकाबाद दी है। दतात्रेय ने कहा कि अधिक उपादन देने वाली विभिन्न फसलों विश्वविद्यालय, खाद्यान भंद्रारण में



अहम पोगदान दे रहा है जोकि बहुत संग्रहनीय है। किसान भी इससे जुड़कर अधिक से अधिक लाभ इद्यकर अपने आपको आर्थिक कप से सुदृद कर रहे हैं। उन्होंने कहा कि लगातार दूसरी बार नंबर वन रैंकिंग ग्रासिल कर राष्ट्रीय व अंतरराष्ट्रीय स्तर पर कृषि विश्वविद्यालय ने पहचान कायम की है। देशभर के सभी को पीछे छोड एक अलग स्थान हासिल किया है, जोकि प्रदेश के लिए मीरव की बात है। उन्हेंने कहा कि हाल ही में किश्वविद्यालय इस है- ट्रैक्टर तथा पेडल मका मशीन तैयार कर नई बुलंदियों को बुआ है। इस ज्यलच्यि का श्रेय विश्वविद्यालय में स्थापित एकिक सेंटर को भी दिया जाता है जो इजोलेशन पटार्ट अस्म स उद्यमित को बहाबा देस्ता है, अविष्कारों की व विश्वविद्यालय सर्वश्रेष्ट इक्यवेशन सेंटर अवार्ड भी हासिल कर पाया है। उन्होंने कहा कि विश्वविद्यालय से शिक्षित छात्र आगे जा कर राष्ट्रीय च अंतरराष्ट्रीय स्तर पर विश्वविद्यालय की प्रतिद्या में अहम

एचएयु के एबीक सेंटर को सर्वश्रेष्ठ कार्यों के लिए किया गया सम्मानित



रोल निमा रहा एवीक : प्रो. व

करनात के निर्देश तरीका अपने क्रियान किन तर संस्थ वर्षा को क्रियानकार जाते को निर्माणका कर अध्यक्त

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Officials@ABIC



Prof. B. R. Kamboj

Vice chancellor CCSHAU & President, ABIC

Dr. Atul Dhingra

Director ABIC, CCSHAU

Dr. Jeet Ram Sharma

Director of Research & Controlling Officer, R-ABI, CCSHAU

Dr. Rajesh Gera

PI, R-ABI, CCSHAU

Dr. Ravi Gupta

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WHO CAN APPLY

Residents of Haryana or neighbouring states or the person who is setting up a project in Haryana with an innovative / unique idea in the field of agriculture and allied sector which may have the potential to be successful business venture in future.

HOW TO APPLY

Application
can be
filled
online
at
Cunomial Software
Link given on
HAU website.

WHOM TO CONTACT

For any query or submission of form you may visit our official website

www.abichauhisar.com. www.hau.ac.in.

you may also visit the office during office hours.

Further the following official may be contacted telephonically or in person on all working days:

Mr. Rahul Duhan

Business Executive 81680-37660 01662-255286





17thSep to 17thOct, 2022

Date of Application

27th Oct to 7th Nov, 2022

Preliminary Screening/Presentation before RIC

11thNov, 2022

Cohort Announcement

15thNov, 2022

Start of 2 months Orientation & Incubation Programme

Dr. Rajesh Gera PI, R-ABI ABIC, CCSHAU, Hisar

Dr. Ravi Gupta Co-PI, R-ABI ABIC, CCSHAU, Hisar

Mr. Vikram Sindhu Business Manager, R-ABI ABIC, CCSHAU, Hisar

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