

**AGRIBUSINESS
INCUBATION
CENTRE**

AGRI BUSINESS INCUBATION CENTRE



**AGRIPRENEURSHIP ORIENTATION PROGRAMME
PAHAL-2021
&
AGRIPRENEURSHIP INCUBATION PROGRAMME
SAFAL-2021**

**RKVY-RAFTAAR Agribusiness Incubator (R-ABI)
AGRIBUSINESS INCUBATION CENTRE, GANDHI BHAWAN
CCSHAU, HISAR-HARYANA (125004)**

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Prof. B. R. Kamboj
Vice-Chancellor
-cum-President, ABIC
CCSHAU, Hisar

Message

From The President

Agriculture along with the allied sectors is the principal source of livelihoods in India with almost two-third population of rural households still dependent primarily upon agriculture for their livelihood. The largest industries of the country like sugar, jute, textiles, food processing, milk, etc. are dependent on agriculture for their raw materials.

CCS Haryana Agriculture University is imparting education in agriculture and allied areas. It has been realized with time, that most of the unemployed but educated youth have innovative ideas but generally don't have expertise and infrastructure facilities for starting business unit in agriculture and allied disciplines. Many of them aspire to acquire new skill sets and gain hands on experience on use of technology but they lack in know-how about technologies, quality assurance and certification procedures and their implementation. These youth need hand holding and support to emerge as confident and skilled entrepreneurs in agriculture and allied sectors.

In order to strengthen the entrepreneurial activities in the agricultural related fields in the state, CCSHAU has established an Agribusiness Incubation Centre (ABIC) with focus on innovations, skill building and entrepreneurship development in agriculture and allied sectors.

ABIC has been set up in CCSHAU, to provide guidance, technology and infrastructure and focus on capacity building through counseling, training, technical and business advisory services related to agriculture and allied areas for helping the students, farmers, unemployed youth, entrepreneurs for starting, running and sustaining the business in different areas of agriculture with the emphasis on quality assurance and safety parameters, certification, branding and marketing of different products.

This Centre not only helps the agripreneurs to develop skills for establishing their own units, generate employment for others and build wealth to develop themselves into Small and Medium Entrepreneurs but also works to provide end-to-end solutions for innovators and entrepreneurs in commercially testing their agri-business models and also to upscale their business ideas.

Continuous handholding support in terms of capacity building, product development, knowledge dissemination, business expansion etc. by the Centre is expected to benefit many budding entrepreneurs in the State over a period of time and generate gainful employment.

I believe that ABIC will work as catalyst for developing an ecosystem conducive for growth of agripreneurship in the State and provide impetus to "Start-up" culture.



Agribusiness Incubation Centre (ABIC) CCSHAU-Hisar, supports startups in agri and allied sector in different forms. ABIC was established with financial support from NABARD. In order to further nurture incubation ecosystem, the Ministry of Agriculture & Farmer Welfare, Govt. of India supported RKVY-RAFTAAR scheme on Agribusiness Incubators (R-ABI) is also in operation at CCSHAU, Hisar.

This incubation Centre is intended to nurture all intended potential agripreneurs with the assistance provided by RKVY-RAFTAAR scheme on Remunerative Approaches for Agriculture and Allied sector Rejuvenation. Under this scheme there is a provision of Agripreneurship orientation program which aimed at providing an opportunity to entrepreneurs with focus on students/ youth to work on their innovative ideas in Agribusiness by imparting two months training cum hands on internship with other startups in Agriculture and allied sectors. Guided by experienced and innovative startups, they will be able to understand business concepts/nuances, strategy and practical insights of specific industries or markets, challenges and strategies to resolve them. After successful completion of the two months orientation and incubation programme called PAHAL & SAFAL last year, ABIC will provide another opportunity of two months orientation and incubation programme for the entrepreneurs pitching for grant-in-Aid up to 5 lakhs and 25 lakh during 2021-22 to benefit the buddy entrepreneurs with focus on Agriculture and allied sectors.

Anyone having an innovative idea/minimum viable product based on technology, service, business platform etc. for increasing efficiency in agriculture and allied sectors become eligible to join these programmes.

Some of the key objectives of R-ABI are related to :

- Promotion of the culture of Agri startups.
- Promotion of innovation, entrepreneurship and business creation in agriculture and allied sectors.
- Facilitate evolution of an agri-startup ecosystem by support for cost effective, value added services including technical, legal, financial, intellectual property and regulatory compliance related services to agripreneurs.
- Generation of innovative solution to meet local & global agriculture and business challenges and competitiveness.

R-ABI CCSHAU Hisar offers following programmes for potential agripreneurs/start-ups:

- Agripreneurship Orientation Programme (AOP)-Pahal 2021 (For Idea/Pre Seed Stage Startups)
- Agribusiness Incubation Programme (AIP) Safal 2021 (For Seed Stage Startups)

Agripreneurship Orientation Programme (AOP) : This is a two months programme meant for potential agripreneurs having one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sectors. The AOP of R-ABI, CCSHAU for the year 2021 has been named as PAHAL 2021.

Agribusiness Incubation Programme (AIP) : This is also a two months programme meant for potential startup agribusiness having minimum viable product (MVP) and wish to translate it to marketable stage & scale up the product/business. The AIP of R-ABI, CCSHAU Hisar for the year 2021 has been named as SAFAL 2021.



Key Features of AOP & AIP

<p>Idea/Pre Seed Stage Funding</p> <h3>PAHAL-2021</h3> <p>(AOP)</p> <table border="1"> <tr> <td>2 Months Training programme</td> <td>Eligibility for Grant in Aid upto Rs. 5 Lakh*</td> </tr> </table>	2 Months Training programme	Eligibility for Grant in Aid upto Rs. 5 Lakh*	<p>Seed Stage Funding</p> <h3>SAFAL-2021</h3> <p>(AIP)</p> <table border="1"> <tr> <td>2 Months Training Programme</td> <td>Eligibility for Grant in Aid upto Rs. 25 Lakh*</td> </tr> </table>	2 Months Training Programme	Eligibility for Grant in Aid upto Rs. 25 Lakh*
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2 Months Training Programme	Eligibility for Grant in Aid upto Rs. 25 Lakh*				
<h4>OBJECTIVE</h4> <ol style="list-style-type: none"> To nurture potential agripreneurs by providing training cum internship with other startups to provide them practical, technical and business insights. To develop an innovative idea based on technology, service, business platforms etc. into prototype/ product, services/ platforms etc. and launching of a business based on that To provide an opportunity to budding agripreneurs/ students for venturing into the agribusiness arena as well as for minimizing risks involved in businesses based on innovation; To attract and retain a large number of enthusiastic and skilled youth in agriculture; To create a pipeline of innovative startups for incubators. 	<h4>OBJECTIVE</h4> <ol style="list-style-type: none"> To ensure timely seed support to deserving incubatees within R-ABIs. To enable translation of minimum viable product (MVP) to marketable stage and scale up the product and business. To provide a platform for faster experimentation and modification in their Approaches or minimum viable product (MVP) based on innovative solutions /Processes /products/services / business models etc. for scaling up. 				
<h4>ELIGIBILITY CRITERIA</h4> <ol style="list-style-type: none"> The applicant should propose one innovative idea based on technology, service, business platforms etc. for increasing efficiency in agriculture and allied sector. After successful completion of the initial two months of the agripreneurship orientation programme, interns will qualify for getting Idea/Pre-Seed Stage Funding. The recipient will register his/her company before the release of the grant or he/she has to be an Indian start-up as per DIPP notification 	<h4>ELIGIBILITY CRITERIA</h4> <ol style="list-style-type: none"> Applicant should have a minimum viable product (MVP) based on innovative solutions/products/ services/ business models in agriculture & allied sector. The recipient should be a registered legal entity in India with a minimum of two months of residency at the R-ABI. The recipient has to be an Indian start-up as per DIPP notification. This support is not meant for Indian Subsidiaries of MNCs/foreign companies. A startup supported once will not be eligible for applying for the subsequent round of seed support to any R-ABIs. 				

***The grant in aid amount is subject to completion of training, screening process and recommendations made by the committee and final approval by the Ministry of Agriculture & Farmer's Welfare**

Programme Insights:

1

Innovation & Entrepreneurship

4

Testing & Certification

7

Industrial Exposer visits

2

Business Plan Preparation

5

Professional Mentoring

8

Marketing & Sales Strategy

3

Design Thinking

6

Quality Control & Branding

9

Regulatory & IPR Issues



Internet of Things (IoT), Artificial Intelligence in Agriculture



Farm Mechanisation and Agri Engineering



Natural Resource Management



Agri-Biotech/Bio-Fertilizer



Micro Irrigation



Harvesting and Post-Harvest Processing



Organic farming



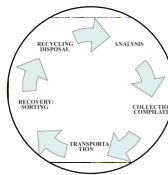
Agri Clinics & Farm Health services



Food Processing



Value Addition



Waste to Wealth



Agri Extension Education



Supply Chain Management



Dairying, Fishery



Marketing



Agri-Input tools and technologies

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Vice chancellor CCSHAU &
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Co-PI, R-ABI

INCUBATION TEAM R-ABI, RKVY-RAFTAAR

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WHO CAN APPLY

Residents of Haryana or neighbouring states or the person who is setting up a project in Haryana with an innovative / unique idea in the field of agriculture and allied sector which may have the potential to be successful business venture in future.

HOW TO APPLY

Application can be filled online or offline.

WHOM TO CONTACT

For any query or submission of form you may visit our official website
www.abichauhisar.com
www.hau.ac.in
you may also visit the office during office hours.

Further the following official may be contacted telephonically or in person on all working days:

Mr. Rahul Duhan

Business Executive
81680-37660
01662-255286



Important Dates

14 October, 2021	Last Date of Application for both Programme
30 October/11-12 November, 2021	Preliminary Screening/Presentation before RIC
16 November, 2021	Cohort Announcement
22 November, 2021	Start of 2 months orientation & Incubation Programme

Dr. S. K. Goyal

Nodal Officer-cum-PI
ABIC, CCSHAU, Hisar

Dr. Ravi Gupta

Co-PI, R-ABI
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Mr. Vikram Sindhu

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AGRI BUSINESS INCUBATION CENTRE (ABIC), CCS HAU, Hisar

Supported by
NABARD & Ministry of Agriculture and Farmers' Welfare



ABIC Invites Applications From Agri-Startups of Haryana & Neighbouring States/U.T, Under

RKVY-RAFTAAR Scheme



PAHAL - 2021

Idea/Pre-Seed Stage

2 Months
Orientation
Programme

Successful Candidates are
Eligible to Apply for
Grant-in-Aid up to Rs.5 Lacs



SAFAL - 2021

Seed Stage (Prototype/MVP)

2 Months
Incubation
Programme

Successful Candidates are
Eligible to Apply for
Grant-in-Aid up to Rs.25 Lacs

STEPS OF SELECTION PROCESS

1st
STEP

Last date to apply for both programmes
14 October, 2021 online

2nd
STEP

Preliminary Screening /Presentation before RIC
30 October/11-12 November, 2021

3rd
STEP

Announcement of Cohort
16 November, 2021

4th
STEP

Start of Two months Orientation & Incubation
programme **22 November, 2021**

KEY BENEFITS



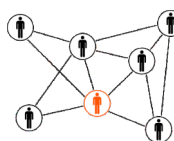
8 Weeks
Workshop



Mentorship from
Experts



World Class
Research Labs



Networking



Successful Candidates are Eligible to Apply for
Grant-in-Aid up to Rs.5 & 25 Lacs

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CCSHAU, Hisar

Mr. Vikram Sindhu
Business Manager
R-ABI, ABIC, CCSHAU

Mr. Rahul Duhan
Business Executive
R-ABI, ABIC, CCSHAU

To Apply

www.hau.ac.in or www.abichauhisar.com

Form Submit at

rabihaushis@gmail.com

For More Details Contact : 98136-66056, 8168037620, 01662-255286

Focus Areas for start-ups, entrepreneurs and innovators



Production &
Protection of
Crops



Floriculture &
Nursery Raising



Mushroom &
Bio-pesticide
Production



Supply Chain
Management



Bio-Gas/Bio
Fertilizer
Production



Aquaculture



Tissue
Culture



Agri. Waste
Management



Farm
Mechanization



Processing &
Value Addition



Agri Services



IOT, ICT & AI
in Agriculture



Development
of New
Varieties



Apiculture



Precision
Farming



Farm
Management



Agriculture Input Tools
& Technology



Food Processing
& Value Addition